

Amedco Privacy Policy Statement

Amedco respects the privacy of its visitors to its website. Amedco strongly believes that our visitors must be assured that information provided online is used responsibly and appropriately. To protect online privacy, Amedco has implemented the following policy.

NOTE: THIS POLICY APPLIES ONLY TO ONLINE COLLECTION OF INFORMATION.

Information We Collect And How We Use It

Amedco collects two types of information about you when you visit our website: personal information (including, by way of example only, your name, address, telephone number, e-mail address, and demographic information) and non-personal, aggregate information (such as information regarding the pages on our site that you have visited and your IP address).

Personally Identifiable Information:

Amedco does not collect personally identifiable information about you unless you choose to provide it. Personal information is collected through a conference / workshop registration process and through other services or procedures that Amedco may implement from time to time. You are not required to submit any personally identifiable information in order to access information in the public areas of our website.

To gain access to a conference / workshop registration and other personalized features on the Amedco website, users are asked to register and provide limited personal information. This information is submitted voluntarily. If you do not wish for us to have your personal information, please do not provide it.

Amedco uses information voluntarily submitted by members and other visitors in the following ways:

- Amedco uses data collected to improve its own web content; to identify popular areas of the website; to respond to visitor needs, interests and preferences and to develop new educational interventions.
- Amedco also uses data collected for compliance required record keeping.

Non-Personally Identifiable Information:

Amedco collects non-personally identifiable, aggregate information from visitors to our website. This non-personally identifiable information includes *but is not limited to* the number of hits per page, cookies, referrers, IP address, or other 'environmental' variables. Amedco *does not link non-personally identifiable information with personally identifiable information.*

Aggregate data are only used for internal and marketing purposes and do not provide any personally identifiable information.

CHOICE

Notification of Changes:

If we decide to change our privacy policy, we will notify you and post those changes on our web site so you will always be aware of what information we collect, how we use it and under what circumstances we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify you by way of an e-mail. You will then have a choice as to whether or not we use your information in this different manner. We will use information in accordance with the privacy policy in effect at the time that the information was collected.

Available to the User:

You may access the personal information we have collected about you and correct any inaccuracies by sending an e-mail to karen@cmehelp.com.

Security:

You understand and agree that "perfect" security does not exist anywhere, including on the Internet. The Amedco website is protected by a firewall and monitored for security.

Third Party Links:

This web site may contain links to other sites. **PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE CONTENT OR PRACTICES OF ANY OTHER SITES.**

We encourage our users to read the privacy statements of each and every web site that they visit. **This privacy statement applies solely to the Amedco website.**

Special Policy Regarding Information from Children Under Thirteen:

Amedco is a general audience web site and it is not targeted to children. We do not knowingly collect personally identifiable information from any child under the age of 13. If it comes to our attention that we have collected such information, we delete it as soon as we discover it and do not use it or share it with third parties.

Legal Disclaimer:

The Amedco website is designed to provide users with educational activities, scientific and meeting information and other services Amedco offers. This information is not the same as retaining experts in these fields for advice. **Nothing contained in this website is to be considered as the rendering of legal, medical, professional or other advice for specific cases, and users are responsible for obtaining such advice from their own experts. The information contained on this site is intended for educational, background and informational purposes only.**

Approved by Amedco Executive Committee on November 8, 2007.